

PRESS RELEASE

DERDACK 7TH ANNUAL PARTNER CONFERENCE: SUPPORTING PARTNERS IN CHALLENGING TIMES - MULTICAP AWARDED GOLD PARTNER OF THE YEAR AWARD

Potsdam, Germany, 7 July, 2009: Derdack, provider of mobile messaging platforms and notification workflow software today announced its Gold Partner of the Year Award for 2009 has been won by Belgium based partner, Multicap (www.multicap.be) and the presentation was made at the Derdack Partner Conference (DPC), in June.

Nico Deconinck, GSM/GPRS Product Manager, Multicap comments “We are delighted to be recognised for our role in supporting Derdack. Our clients have been very positive about the benefits of the Derdack products. The annual DPC is a very useful opportunity to review the progress of the past year, share experiences with other partners, participate in further product training and plan for the year ahead. It will be a challenging year but given our strong relationship with the Derdack team, we look forward to achieving further success.”

Multicap, a value added distributor and product development that provides services and support for mobile computing and wireless data transmission in the Benelux region has been a partner with Derdack for over 8 years. Their customer base spans multiple industry sectors including auctions, surveillance, public and private transport, manufacturing, health care, government, field services and the automotive industry. They have successfully implemented Derdack’s message master® Enterprise Alert at a number of sites including, Boehringer Ingelheim, Netherlands; Mourik, Belgium; Thomas et Piron, Belgium; Iris Ziekenhuizen Zuid, Belgium and CEPA, Belgium .

This year is the 7th annual Partner Conference and enables Derdack to celebrate with its partners the success of the previous year and provides an opportunity to identify the challenges and best practices for the year ahead. Whilst the effects of the economic downturn have meant the past year has not been easy for anyone in the industry, there were a good number of new contracts signed and more importantly, the response from customers continues to be very positive.

Derdack recently announced message master® nx, their next generation SMS & MMS service delivery platform. Take up from companies including Vodafone Iceland demonstrate that this is another proven product that can be distributed through the partner channel giving further revenue generation opportunities to Derdack partners.

Matthes Derdack, Managing Director of Derdack commented, “The partner channel is an important part of our business strategy. We realise the success of any partner program relies not only on delivering reliable and well supported products, we also need to offer innovative solutions that meet the needs of customers today and tomorrow. The DPC is an excellent opportunity to share experiences and build upon our combined knowledge of the market to ensure we continue to be a leader in our field. I would like to thank our partners for joining us again in 2009 and look forward to seeing them at our next event.”

ABOUT DERDACK GMBH

Derdack is an independent software vendor offering mobile messaging platforms and notification workflow software. Derdack's premium products provide clients with unsurpassed service innovation and business continuity. Derdack is headquartered in Potsdam, Germany and has several hundred installations worldwide. A thriving Partner channel extends the company's reach globally.

Derdack is recognized for its intuitive yet inspiring software products and has customers in over 50 countries worldwide and in all verticals. Clients include BMW UK, Caterpillar Belgium, Daimler, Microsoft Ireland, Roche Switzerland, Siemens Germany, Steria UK, Symantec and Telstra Australia. For further information please visit www.derdack.com.

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