

PRESS RELEASE

INSIGHT INVESTMENT SELECTS MESSAGE MASTER® ENTERPRISE ALERT TO CENTRALISE NOTIFICATION WORKFLOW - ASSET MANAGER TO BENEFIT FROM GREATER SYSTEMS UPTIME AND LOWER RISK OF BUSINESS INTERRUPTION

Potsdam, Germany, 7 May, 2009: Derdack (www.derdack.com), provider of mobile messaging platforms and notification workflow software today announced that Insight Investment, one of the largest asset managers in the UK, has selected Derdack's message master® Enterprise Alert to centralise the company's IT infrastructure notification workflow to improve efficiency and control.

Insight Investment is a dynamic, fast growing asset manager. It uses 6 different monitoring systems such as Microsoft's System Centre Operations Manager (SCOM) to assess the status of various parts of its IT infrastructure, e.g. email servers. If a problem develops with a server, an email notification is generated and sent to the support team, who are tasked with rapidly resolving any issues.

However, maintaining these multiple systems can be expensive and time consuming. There are a number of limitations such as reliance on the emails being delivered correctly and acted upon. Without two way closed loop communication or a workflow to manage escalation, it meant that Insight Investment faced the risk that IT problems could impact on system availability for the asset manager.

A key principle at Insight Investment is to embed innovation into the organisation. By implementing Derdack's message master® Enterprise Alert, it will enable Insight Investment to lower the risk of interruption to its business continuity should an IT problem occur. The software will be integrated with SCOM and Insight Investment's other monitoring systems. message master® Enterprise Alert will be used to manage the notification workflow for all alerts.

Peter Lethbridge, Head of IT, Insight Investment said, "Our aim was to implement a best of breed notification workflow system. It was clear that message master® Enterprise Alert had a proven track record and appeared easy to use and maintain. Additionally, the process of integrating the software into our infrastructure looks very straightforward."

Matthes Derdack, Managing Director, of Derdack said, "Many companies have multiple monitoring systems. However, Insight Investment has recognised that this situation carries a risk of interruption to business continuity. By implementing a centralised notification workflow hub, Insight Investment will be able to react faster to any problems and achieve a greater degree of systems uptime."

ABOUT DERDACK GMBH

Derdack is an independent software vendor offering mobile messaging platforms and notification workflow software. Derdack's premium products provide clients with unsurpassed service innovation and business continuity. Derdack is headquartered in Potsdam, Germany and has several hundred installations worldwide. A thriving Partner channel extends the company's reach globally.

Derdack is recognized for its intuitive yet inspiring software products and has customers in over 50 countries worldwide and in all verticals. Clients include BMW UK, Caterpillar Belgium, Daimler, Microsoft Ireland, Roche Switzerland, Siemens Germany, Steria UK, Symantec and Telstra Australia. For further information please visit www.derdack.com.

ABOUT INSIGHT INVESTMENT

Insight Investment Management (Global) Limited. Registered in England and Wales. Registered office 33 Old Broad Street, London EC2N 1HZ. Registered no. 827982. Authorised and regulated by the Financial Services Authority.

Insight Investment manages funds for institutional and retail clients across a range of asset types including equities, bonds, derivatives and alternatives, with the aim of providing precise investment solutions for investment needs. Insight's assets under management totalled £119.2 billion as at 31 December 2008.

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