

PRESS RELEASE

DERDACK LAUNCHES FREE ONLINE WEBINAR PROGRAM - SERIES OF MOBILE INDUSTRY AND PRODUCT PRESENTATIONS CONFIRMED FOR FIRST HALF OF 2009

Potsdam, Germany, 13 January, 2009: Derdack (www.derdack.com), provider of mobile messaging platforms and notification workflow software today announced that it has launched a free series of online Webinars for 2009. The Webinars will cover a variety of topics including customer case studies, industry and market trends and new product developments.

Derdack's Webinar program will feature interactive online presentations, delivered by experts from Derdack and selected partners, over the internet using the industry standard WebEx platform. There will be two tracks: one for notification workflow software and one for mobile messaging platforms and all Webinars will last between 30 and 60 minutes, with time set aside for a Question & Answer session at the end.

The presentations are aimed at busy executives who want to learn about important changes and trends in the industry and how to get more value from an investment in mobile messaging and notification workflow products. Registration and further details can be found on the Derdack website http://www.derdack.com/index.php?article_id=30.

The topics that have already been confirmed for the first half of 2009 include:

- How message master® Enterprise Alert integrates with Microsoft System Center Operations Manager
- Customer reference examples for a range of mobile messaging applications from telecoms to SMS banking
- Exploiting the benefits of notification workflow software in a variety of real life business scenarios – from increasing IT uptime to reducing total-cost-of-ownership of notification systems
- Troubleshooting, tips and tricks for maximising your investment in message master® xsp
- The benefits of integrating notification workflow with RealTech's theGuard!

The Webinars are free of charge however advance registration is required. Each Webinar is limited to 25 attendees in order to maintain the quality of audience participation and user experience. Presentations will be made available online for a limited period of time after each Webinar for those people who are unable to attend.

Matthes Derdack, Managing Director, of Derdack said, "2009 is going to be a challenging year and we believe Webinars are an efficient way for customers and prospects to learn how to use mobile messaging and notification workflow products more effectively, from the convenience of their office. Derdack's Webinar program will address a variety of customer requests for information on our products and key information on the trends shaping the industry."

ABOUT DERDACK GMBH

Derdack is an independent software vendor offering mobile messaging platforms and notification workflow software. Derdack's premium products provide clients with unsurpassed service innovation and business continuity. Derdack is headquartered in Potsdam, Germany and has several hundred installations worldwide. A thriving Partner channel extends the company's reach globally.

Derdack is recognized for its intuitive yet inspiring software products and has customers in over 50 countries worldwide and in all verticals. Clients include BMW UK, Caterpillar Belgium, Daimler, Microsoft Ireland, Roche Switzerland, Siemens Germany, Steria UK, Symantec and Telstra Australia. For further information please visit www.derdack.com.

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